

# SEASON 3

2026-2027 INFORMATION PACK



# ABOUT US

Allstar Passion is Cheltenham's leading cheerleading programme, welcoming athletes of all ages and skill levels.

Whether you're looking to cheer for fun or compete at the highest level, we offer a supportive, inspiring environment where every athlete can thrive.

Our teams perform and compete locally, regionally, nationally, and internationally .



# OUR VALUES



## Purpose

Building life-long confidence and personal growth through cheer



## Positivity

Creating a positive environment for growth and teamwork



## Pride

Representing our club and community with pride



# OUR PROGRAMMES

Recreational  
Cheer

Competitive  
Cheer\*

Recreational  
Dance

Private  
Tumble  
Tuition

## \*Competition Team Placements & Selection

- Placements: Competition teams are formed by birth year and skill level.
- Roster Adjustments: Coaches may adjust team rosters to ensure the best balance and routine success.
- Crossovers: Multi-team participation is permitted where appropriate to support athlete progression.



# OUR GYM & LOCATION

Our training sessions take place at



Unit 9, Bramery Business Park,  
Alstone Ln, Alstone,  
Cheltenham  
GL51 8HE

Our fully sprung floor facility is equipped for tumbling, stunting, and dance.

# CONTACT INFORMATION



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[VISIT WEBSITE](http://www.allstarpassion.co.uk)

# WHAT'S NEW THIS SEASON?

This season, we're unlocking more potential in our dedicated cheerleading facility. We're keeping the core classes and teams our families love, while introducing fresh new ways to experience Allstar Passion Cheerleading

## Dance Classes

Introducing pom dance and hiphop classes  
Open to all - beginners welcome  
Performance opportunity - Passion showcases

## Tumble Only Classes

Love the tumbling side of cheer/gymnastics -  
these sessions are perfect for you  
Timings to be announced

## Adult Only Team

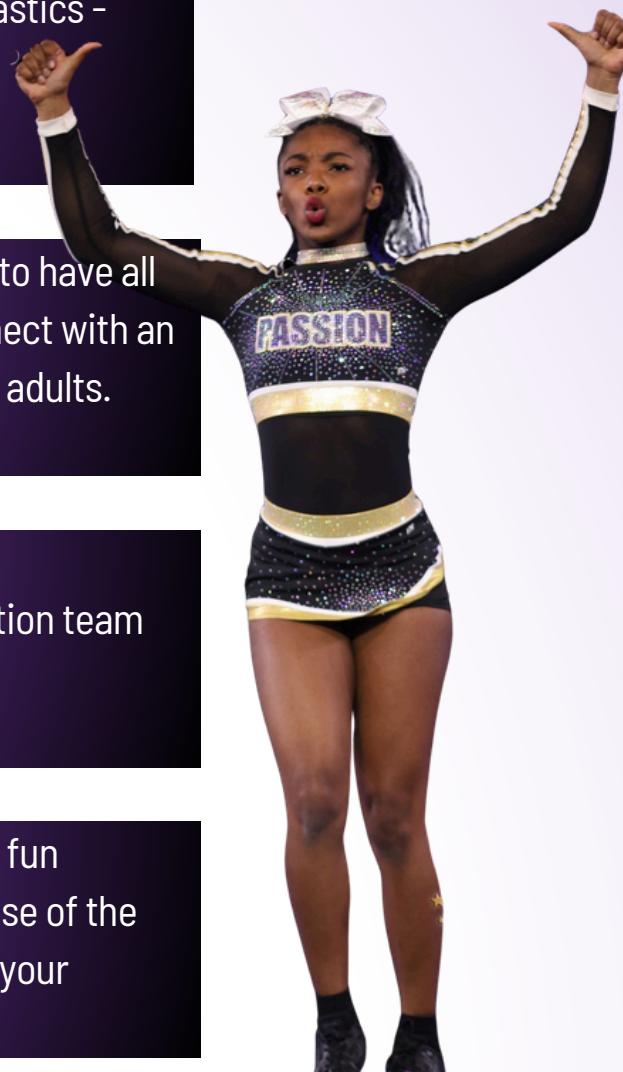
By popular demand; who says kids get to have all  
the fun? Reclaim your fitness and connect with an  
amazing community in a space just for adults.  
Parents welcome!

## Monthly Team

All the fun of being on an elite competition team  
with less time commitment.

## Birthday Parties

Get in touch with us to plan your day of fun  
celebrating your birthday at the gym. Use of the  
gym, equipment and coaches to share your  
special day with your friends!



# (PROVISIONAL) TRAINING SCHEDULE

Please note that team levels, age groups, and training times as well as days are tentative and may be adjusted once team placements are finalised.

Team	Birth Year(s)	Level	Training Days
Pixies	All ages	Recreational (Non-Competition Team)	Fri 5:00-5:45pm
Power Puffs	2016 -2022	Recreational (Non-Competition Team)	Sat 9:30-10:15am
Pebbles	2010-2017	Recreational (Non-Competition Team)	Sat 10:15-11:00am
Pizazz	2014-2019	Prep Pom Dance	Sat 11:00-11:45am
Pulse	TBC	Prep Hiphop Dance	Sat 11:45-12:30pm
Promise	2020-2022	Novice	Tue 4:45-5:30pm, Fri 5:00 - 5:30pm
Plush	2018-2020	Novice	Mon & Wed 4:45-5:30pm
Peaches	2016-2020	Novice / Prep 1	Mon & Wed 5:15-6:30pm
Pride	2010-2015	Prep 1	Thur 5:00-6:15pm, Fri 6:15-7:30pm
Prime	2012-2017	Prep Level 2	Tue & Thur 6:15-7:30pm
Pearl	2014-2019	Elite Level 1	Tue 5:15-6:30pm, Thur 5:00-6:15pm
Primacy*	2010-2015	Level 2	Mon & Wed 6:00-7:30pm
Praise	2012-2017	Level 3	Fri 5:45-7:30pm

\* See Travel Teams, PAGE 12

# (PROVISIONAL) TRAINING SCHEDULE

Please note that team levels, age groups, and training days are tentative and may be adjusted once team placements are finalised.

Team	Birth Year	Level	Training Days
Power	2011 or earlier	Open / Open Coed 4 or Non-tumble 4*	Four-weekly Fridays 7:00-10:00pm (Dates TBC)
Prowess	2002 or earlier	Masters 1	Fortnightly Fridays 7:00-9:00pm (Dates TBC)
Prestige	2011 or earlier	Open Non-tumble 3 / Open Non-tumble 3 Coed	Tues 7:15-9:30pm
Precision	2015 or earlier	Senior Level 4	Wed 7:15-9:30pm
Prophecy*	2011 or earlier	Level 5 (IASF Worlds, Small Coed)	Mon & Thur 7:30-10:00pm

\* See Travel Teams, PAGE 12



# COMPETITION TEAMS REQUIRED APPAREL

- Uniform & Bow (Novice & Prep, New): £150
- Allstar Uniform: £215
- Worlds Team Rental Uniform: £130 + Bow £20
- Competition Warm-up Jacket (All teams): £46
- Existing members; Bow £20

Uniform, Bow, and Jacket Payments are split across five equal installments, due on:

- 1st September
- 1st October
- 1st November
- 1st December
- 1st January



# EVENTS SCHEDULE

## RECREATIONAL CHEER, PREP, NOVICE & MASTERS TEAMS

Team	Winter Showcase	Revolution	Cheer City	Revolution	Summer Showcase
<b>Date</b>	13th Dec 2026	16th - 17th Jan 2027	6th - 7th Mar 2027	12 <sup>th</sup> - 13 <sup>th</sup> Jun 2027	20 <sup>th</sup> Jun 2027
<b>Location</b>	Cheltenham	Cheltenham	Coventry	Cardiff	Cheltenham
Rec Cheer & Dance	Optional				Optional
Promise	✓		✓	✓	✓
Plush	✓	✓	✓	✓	✓
Peaches	✓	✓	✓	✓	✓
Pride	✓	✓	✓	✓	✓
Prime	✓		✓	✓	✓

# EVENTS SCHEDULE

## ALLSTAR TEAMS



Team	Winter Showcase	Revolution	BCA Midlands Mashup	Summer Showcase	FC Internationals
Date	13 <sup>th</sup> Dec 2026	16th - 17th Jan 2027	13th - 14 <sup>th</sup> Mar 2027	20 <sup>th</sup> Jun 2027	25 <sup>th</sup> - 27 <sup>th</sup> Jun 2027
Location	Cheltenham	Cheltenham	Birmingham	Cheltenham	Bournemouth
Pearl	✓	✓	✓	✓	✓
Primacy	✓	✓	✓	✓	✓
Praise	✓	✓	✓	✓	
Power	✓	✓	✓	✓	
Prowess	✓	✓		✓	✓
Prestige	✓	✓		✓	✓
Precision	✓	✓	✓		✓
Prophecy**	✓	✓	✓	✓	✓

**\*\*Additional Events for Prophecy:**

BCA Cymru Clash: 27<sup>th</sup>-28<sup>th</sup> Feb 2027 | Newport, Wales

FC Adventure in Atlantis: 10<sup>th</sup> -11<sup>th</sup> Apr 2027 | Stoneleigh

BCA Nationals: 29<sup>th</sup>- 30<sup>th</sup> May 2027 | Telford

# ROUTINE CHOREOGRAPHY

Additional choreography sessions for select teams' routines will be scheduled as follows (timings will be announced):

## Pearl

10<sup>th</sup> & 11<sup>th</sup> October 2026

## Primacy

17<sup>th</sup> & 18<sup>th</sup> October 2026

## Power

7<sup>th</sup> & 8<sup>th</sup> November 2026

## Prophecy

2<sup>nd</sup> to 5<sup>th</sup> October 2026

# PLACEMENTS/TRYOUTS & NEW SEASON START DATES

Team placements sessions start on Tuesday 30<sup>th</sup> June

Our 2026/2027 season begins on **Monday 13<sup>th</sup> July**.

Summer break - 18<sup>th</sup> August to 31<sup>st</sup> August

# TRAVEL TEAMS



We're excited to build travel teams to compete on the international stage at the following events:

## PROPHECY

### **The Cheerleading Worlds** (Orlando, Florida)

We are the only team in the South West to qualify with an At Large Bid to the Cheerleading Worlds Championships:

- Provisional trip dates: 17<sup>th</sup> to 28<sup>th</sup> April 2027
- All travel arrangements will be organised by Allstar Passion/ our cheerleading travel agency, and payments will be made in monthly installments from July to March
- Estimated trip cost: £2,500 (this includes worlds entry)
- Deposit due at team placement: £120



## PRIMACY

### **Elite Cheerleading Championship** (Bottrop, Germany)

- Provisional trip dates 14<sup>th</sup> to 18<sup>th</sup> May 2027
- All travel arrangements will be organised by Allstar Passion/ our cheerleading travel agency, and payments will be made in monthly installments from October to March
- Estimated trip cost £850 (TBC)
- Deposit due on 1st September: £120



## POWER

### **International Summit / Allstar Worlds 2028**

We plan on obtaining an invitation/bid to compete at the international summit for 2028 with Power.

- Provisional trip dates - April 2028





# ADDITIONAL KEY DATES

**Christmas Gym Closure:** 19<sup>th</sup> Dec – 3rd Jan 2027

**Worlds Gym Closure:** 17th - 29th April -2027

**End of Season Ball:** 3rd July 2027

# FINANCIAL COMMITMENT

Cheerleading is a team sport that requires both time and financial commitment.

- Tuition is split into 11 instalments, due on the 1st of each month from August 2026 to June 2027.
- Membership fees are due on 1st August, payable via direct debit
- Competition fees are paid over 5 installments from 1st September to 1st January.
- Uniform fees are paid over 5 installments from 1st September to 1st January.

If you would like an extended payment schedule, please speak to our gym owner.



# MEMBERSHIP, COMPETITION AND MONTHLY FEES

Team	Membership Fee	Monthly Fees	Choreo & Music	Annual Comp. Fee
All Rec		£42.50		
Promise	£50	£50		£117 (£23.40 installments)
Plush	£50	£52		£163 (£32.60 installments)
Peaches	£50	£70.50		£163 (£32.60 installments)
Pride	£50	£70.50		£163 (£32.60 installments)
Prime	£50	£70.50		£163 (£32.60 installments)
Pearl	£60	£70.50	£50	£206 (£41.20 installments)
Primacy	£60	£76	£50	£206 (£41.20 installments)
Praise	£60	£60		£132 (£26.40 installments)
Power	£60	£40	£30	£206 (£41.20 installments)
Prowess	£30	£20		£151 (£30.20 installments)

Competition fees are split across 5 equal installments, due on:

- 1st September
- 1st October
- 1st November
- 1st December
- 1st January

# MEMBERSHIP, COMPETITION AND MONTHLY FEES

Team	Membership Fee	Monthly Fees	Choreo & Music	Annual Comp. Fee
Prestige	£50	£60		£206 (£41.20 installments)
Precision	£50	£60		£206 (£41.20 installments)
Prophecy	£90	£100	Included in travel fees	£390 (£78 installments)

Competition fees are split across 5 equal installments, due on:

- 1st September
- 1st October
- 1st November
- 1st December
- 1st January

## CROSSOVERS

Athletes may be offered more than one competition team.

For monthly fees, the additional cost is as follows:

- One prep team to another prep: £28
- One prep team to allstar team: £30
- Allstar team to allstar team: £35
- Any team to dance team: £15

Competition fees for crossovers will be calculated on a team by team basis.





# ADDITIONAL CLASSES

**Flyer flexibility classes: £7.50 per month**

Compulsory for all flyers on teams from Plush and older

**Additional Tumble Classes: £20 per month**

Compulsory for Pearl, Prime and Primacy

# PRIVATE TUMBLE CLASSES

**1 to 1 tumble sessions: £15 per 30 minutes**



# ATTENDANCE POLICY

Attendance is vital in team sports like cheerleading. All absences impact team performance and progression. See the programme rules for further information.



## Excused Absences:

- ✓ Graded school events
- ✓ Illness involving vomiting
- ✓ Family bereavement
- ✓ Pre-approved absences notified at season start

## Unexcused Absences:

- ✗ Homework/revision
- ✗ Non-graded school events (e.g., prom)
- ✗ Birthday parties
- ✗ Conflicts with other clubs
- ✗ Transportation issues

## RED ZONE:

Athletes must attend all training sessions in the TWO WEEKS leading up to a competition. Failure to do so may result in removal from the event.

Let's make this season our best one yet - full of passion, memories, and unforgettable performances!